

Council Activities in 2019



300
advocacy
hours

90

low vision
evaluations



562

white canes
distributed



238

assistive
technology
appointments

1,343

gifts made our
work possible



2,640



store customers

244



one-on-one vision
rehabilitation visits



118

educational
presentations

1,406

volunteer hours
valued at

\$35,755



Wisconsin Council of the
Blind & Visually Impaired

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Make Printed Materials Accessible to People Who Are Blind or Visually Impaired



Send Materials in Advance:

Email agendas, PowerPoint presentations and any documents to participants in advance. This provides the opportunity for a participant who is visually impaired to transfer the text to an accessible format.

Provide Documents in Microsoft Word Whenever Possible:



Microsoft Word is screen-reader and magnifier accessible, and therefore widely used by people who are blind or visually impaired. Ask about color contrast and font size preferences. Users can make any needed accessibility adjustments themselves.



Add Audio Descriptions to Your Videos:

Describe what is happening as it's relevant to the plot. Do this early so you have room for the narration, dialogue and audio descriptions.

Include Alt Text:



Describe photos or graphics in a document, social media post, or web page. When writing alt text follow these guidelines:

- Context (what are they doing?)
- Concise
- Decrease redundancy (don't repeat in title, caption, alt text)

Use Camel Case in Social Media



Hashtags: When a screen-reader encounters hashtags, it reads the entire string as one word. To provide clarity, use Camel Case (making the first letter of each new word capitalized). #InclusiveActivity provides separation between the words so a person using screen reading software can understand the hashtag.

Sources: American Council of the Blind, Microsoft

Want more copies of this to share with coworkers and friends? Contact info@WCBlind.org or call **608-255-1166**.