

# Mobility Management

## Customer-Centered Approach



Act compassionately. Serve humbly. Lead courageously.

# Definition of Mobility Management

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Mobility management is a customer-centered approach to designing and delivering mobility services. It embraces a shared table of transportation providers, planners, and community stakeholders to collaborate, plan implement and maintain transportation services.

## Definition of Mobility Management

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- It includes local and regional solutions customized to fit community needs and visions, and involves innovation in transportation service, coordination and connectivity. Mobility management strives for easy information and referral to assist individuals in learning about and accessing community and regional transportation services.

## Mobility Management Funding Sources

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Wisdot 5310  
Funding  
Older Adults and  
Individuals with  
disabilities.

85.21 F Funding  
County Money for  
Older Adults and  
individuals with  
disabilities.

WETAP Funding  
Money for  
employment  
transportation for  
low income

United Way  
Funding  
Community  
Foundation  
Funding

# What does Mobility Management look like in our communities?

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- Bus Training-Personalized travel training on public bus.
- One Stop Transportation Call Center
- Volunteer Driver programs
- Low Cost Care repair loan programs

# What does Mobility Management look in our communities

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- Auto Loans for low income individuals
- Transportation Coordination
- Travel Vouchers
- Gas Vouchers
- Wisconsin Association of Mobility Managers Website
- [www.wi-mm.org](http://www.wi-mm.org)



# Who are Mobility Managers?

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- Mobility Management varies state and/or region of the United States
- Regional within some states
- Non-Profit Arena
- County Government
- Regional Transit Authority
- City Government
- Transit Agencies
- Many states have statewide connections

How Do I contact a Mobility Manager and what can I expect.

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- <https://nationalcenterformobilitymanagement.org/>
- Under the Resource Tab
- States at a Glance
- You will be able to see state and regional contacts and other state level information.



## How Do I contact a Mobility Manager and what can I expect.

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Upon finding the correct contact within you state or Regional I would consider the following:

Ask about what resources the contact might be able to share with you.

Define the transportation gap you might have. Specifics are important.

Offer to help with filling any gaps. Serve on committees provide testimony Etc.

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A Program of Lutheran Social Services  
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